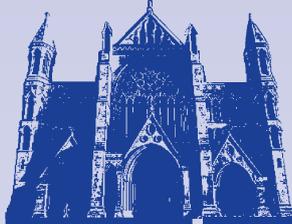


welcome to

GET



WRITING 2013

programme



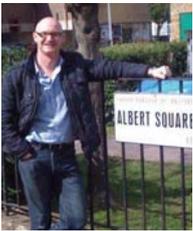


The Cast List



Ann Cleeves – Ann Cleeves is the author behind ITV's VERA and BBC One's SHETLAND. She has written over twenty-five novels, and is the creator of detectives Vera Stanhope and Jimmy Perez – characters loved both on screen and in print. Her books have now sold over 1 million copies worldwide. Ann lives in North Tyneside.

Follow her on twitter [@AnnCleeves](#)



David Roden – Starting out as a film researcher David Roden has gone on to write for Doctor Who (including the 30th Anniversary story), the Children's Royal Variety Show, Children In Need and Casualty. He won a Best Film Award for his short film, The Resurrectionist at the Cornwall Film Festival and has also been a

writer and director in the theatre. David not only runs the BBC's prestigious Writers Academy, which trains writers to work on such shows as EastEnders, Doctors, Holby City and Casualty, but he also produces Red Button digital episodes as a training ground - with all crew 'stepping up' to roles that they wouldn't normally work in on the main show, and using new writers and directors.



Lisa Eveleigh – Lisa founded the literary agency Richford Becklow in 2011, but has worked as an agent since 1986, beginning her career at A P Watt, the world's oldest agency. She represents fiction and non-fiction, specialising in literary and commercial writing for a wide market. A list her clients and of authors she admires can be

found on her website [www.richfordbecklow.com](#).



Claire McGowan, Director of CWA & crime novelist – Claire was born in Northern Ireland. After studying English and French at Oxford University, she now lives in Kent. She has been Director of the Crime Writers' Association and teaches on the new Crime Fiction MA at City University, London. Her first novel, The Fall, was published in 2012,

and The Lost in April 2013.



Marianne Levy – Marianne Levy is the author of the 'Ellie May' books, a funny series about an incredibly famous film star for children aged 6-9. She's also written for BBC One's 'The Story of Tracy Beaker', The Independent and the BFI. Before she became a writer, she spent a decade as a comedy actor and voiceover artist. Find out

more about her at [www.mariannelevy.com](#) and on twitter [@MarianeLevy](#)



Beverley Birch – is both author and editor. Her own books have been nominated for the Carnegie medal and shortlisted for awards here and abroad; they range from picture books and novels to biographies, retellings of classic works, and collaborations with her husband,

photographer Nick Birch. As editor, she's been three times shortlisted for the Branford Boase Award in recognition of the editor's role in nurturing new talent. 2013 will see her stepping down from her fiction commissioning role at Hodder Children's Books to concentrate on her author life and on mentoring new writers. She will be joining Imogen Cooper's Golden Egg Academy team, to help run workshops and provide creative support for promising writers. [[www.goldeneggacademy.co.uk](#), or follow Golden Egg Workshops for Children's Writers on Facebook.



Philippa Pride – *'I had forgotten what a joy it is to write...Philippa's unique talent in encouraging and supporting every individual on this wonderful course is unsurpassed'* - Sarah Whitehead, author of CLEVER DOG.

Writing coach, publishing consultant and book editor, PHILIPPA runs courses which combine inspirational exercises for freeing

creativity with the nuts and bolts of how to structure a book and get it published or self-published. A commissioning editor for one of the major publishing houses before setting up her own business, THE BOOK DOCTOR (R), Philippa is described by Hodder & Stoughton's CEO as having 'a reputation as a talented spotter of new fiction, a creative editor with flair and vision, a nurturer of writers' careers and a terrific champion of her authors'. Philippa continues her connection with Hodder as British editor for No.1 bestselling author STEPHEN KING who knows of 'no-one in the writing and publishing business who is better equipped to talk about and teach the art and craft of writing'. A certified NLP Master Practitioner, Coach and Hypnotist, Philippa runs wonderful workshops throughout the year in which she 'takes publishing expertise, coaching excellence and pure passion and weaves them into an informative, energising and inspiring week.' (Melanie, participant 2012)



Adrian Magson, Adrian Magson is the author of 13 crime/thriller novels and hundreds of short stories and magazine articles. His latest novels are 'Retribution' (Severn House), 4th in his Harry Tate spy series, and 'Death on the Pont Noir' (Allison & Busby), 3rd in his Inspector Lucas Rocco French police series, A reviewer for Shots

Magazine, he writes the 'Beginners' and 'New Author' pages for Writing Magazine, and is the author of 'Write On! - The Writer's Help Book' (Accent Press).



Lesley Horton – Lesley lives in West Yorkshire. She is married with three grown-up children (two boys and a girl), four grandchildren (two boys and two girls) and three cats. She has a B.Sc degree in Applied Educational Studies and a Master's degree in Special Educational Needs. Before she took early retirement to write full-time, she taught

English to A-Level for eight years in an inner city school in Bradford and also ran an educational unit for pregnant schoolgirls. She has worked as a volunteer for Victim Support and for Witness Support in the Crown Court and has helped many through the horrors of being a victim of crime in various forms including burglary, rape and attempted murder. For eight years she worked as a village correspondent for two local papers – one a weekly, one a daily as well as teaching a Creative Writing Class and lecturing at various writers' conferences. She is a founder member of the Airedale Writers' Circle set up in 1995. Since retiring from teaching she has written five series novels featuring DI (now DCI) John Handford and has completed her sixth. Her next novel will be a psychological suspense stand-alone. In 2008 to 2009 she was the chairman of the Crime Writers' Association.



Jade Chandler, Commissioning Editor, Sphere Fiction – I commission high-concept crime and thriller novels for the Sphere fiction imprint of Little, Brown. Sphere is the commercial imprint of Little, Brown and counts Mark Billingham, Val McDermid and Patricia Cornwell amongst its ranks of bestselling authors. My taste is broad, and

my list includes Japanese mysteries by author Keigo Higashino, US thrillers by Jeff Abbott, Scottish police procedurals by Alex Gray and crime by the Danish number one bestseller, Sara Blaedel. I look to commission titles in the areas of domestic and psychological suspense, twisty action-packed thrillers, historical or time-slip thrillers and anything with a dark or gothic side to it. I also commission crime in translation for our Trapdoor list, which publishes outstanding crime fiction from all around the world alongside Grand Central Publishing in the US.



Lee Harris – Lee is the editor with Angry Robot Books. A science fiction and fantasy publisher, based in the UK, but publishing worldwide, Angry Robot titles have won many awards, including the Arthur C Clarke Award for Best Science Fiction Novel in 2011. Lee also founded Hub Magazine - a monthly short fiction dead tree zine, which

became a weekly online publication before half-collapsing at around issue 150. He loves mince pies, but hates dried fruit, and no, he doesn't understand that, either.



Ayisha Malik – Ayisha is Managing Editor at Cornerstones LIterary Consultancy and previously worked for Random House as a publicist. She holds a BA in English Literature and a First Class Master's in Creative Writing.



Kelly Rose Bradford – Kelly is a freelance journalist and broadcaster. She writes for the Daily Mail, the Express, the Sunday Telegraph, and is contributing editor at AOL's award winning parenting website, parentdish. She regularly broadcasts on both radio and television, where her credits include Five Live, Radio 4, This Morning

and Daybreak. Kelly 'broke into' journalism firmly via the back door in her 20s after an initial career in IT. She now specialising in controversial opinion pieces, lifestyle, and parenting.



Karen Fletcher, Journalist – Karen began her journalistic career twenty three years ago on local newspapers, moved on to the trade press and worked her way up to Group Editor. Eight years ago she went freelance and has been making a healthy living from writing ever since. She has covered various subjects, from junk mail to

engineering: knowing that everything is grist to the freelancer's mill! Karen is studying creative writing whilst trying to write her first novel.



Suzy Bashford, Freelance Journalist – Suzy has been a freelance journalist since 2004. She started out specialising in writing about business, particularly creative businesses in the media and marketing sector, for magazines like Marketing and Campaign. She has also written for the media sections

of many national newspapers like the Guardian, the Independent, the Financial Times and The Scotsman. However, over the years, she has branched out to write about all manner of weird and wonderful subjects that personally interest her, from dogs to exercise bootcamps to mindfulness meditation. She loves the diversity and creativity of a freelance writing career, as well as the fact it fits nicely around her two little boys.



Ian Skillicorn – Ian Skillicorn is an audio producer and digital publisher. He produces audiobooks and podcasts for writers and publishers, and short stories for www.shortstoryradio.com, which he developed with funding from Arts Council England. Ian launched an ebook imprint, Corazon Books, in 2012. It has published

four titles to date, including a Top Ten Kindle bestseller, a #1 novel in Amazon's Women Writers and Fiction chart and a Top Ten collection in Amazon's Short Story chart. In 2010, he founded National Short Story Week, which is celebrated around the UK each November by libraries and schools, publishers and reading and writing organisations, and individual writers, readers and listeners.



Julie Mayhew – Julie Mayhew is an actress turned writer who still acts but mostly writes. Her most recent drama for BBC Radio 4, *A SHOEBOX OF SNOW*, was nominated for Best Drama at the BBC Audio Drama Awards www.bbc.co.uk/mediacentre/latestnews/2012/audio-drama-awards-shortlist.html

Her debut YA/Crossover novel *RED INK* is out in February and is described by The Bookseller as “Darkly funny, emotionally raw.” More at www.juliemayhew.co.uk



Jenny Barden – Jenny is an artist-turned-lawyer-turned-writer with a lifelong love of history and adventure who has travelled widely in South and Central America. Much of the inspiration for her debut, an epic Elizabethan romantic adventure, came from retracing the footsteps of Francis Drake in Panama. This novel, *Mistress Of The Sea*, was first published last August by Ebury

Press, Random House, with the paperback due out in June 2013. The book has been shortlisted for several national awards, including Best Historical Read at last year's Festival of Romance, and has been described as 'altogether engrossing' by Diana Gabaldon and 'beautifully written and researched' by CW Gortner. She is currently working on a sequel centred on the first Elizabethan 'lost colony' of early Virginia. Jenny's work has appeared in short story collections and anthologies; she has also written for non-fiction publications including the *Historical Novels Review*. She is active in many organisations, having masterminded the Get Writing conferences for three years, and co-ordinated the Historical Novel Society's London Conference 2012. More about Jenny can be found at <http://www.jennybarden.com>



Mike French – Mike was born in Cornwall in 1967, and currently lives in Luton. He is the owner and senior editor of *The View From Here* literary magazine and also enjoys painting, watching Formula 1, eating Ben & Jerry's icecream and listening to Noah and the Whale. His second novel, *Blue Friday* is now completed and he is starting work on

his third novel. For the last ten years Mike has been a “home dad” after giving up his job in optical engineering to look after the kids full time – much of his first novel, *The Ascent of Isaac Steward* was written during their afternoon naps!



Jonathan Pinnock – Jonathan Pinnock has had over a hundred stories and poems published in places both illustrious and downright insalubrious. He has also won a few prizes and has had work broadcast on the BBC. His debut novel "*Mrs Darcy versus the Aliens*" was published by Proxima Books in September 2011, and his Scott Prize-winning debut collection of short stories, "*Dot Dash*", was published by Salt in November 2012. He blogs at www.jonathanpinnock.com and he tweets as @jonpinnock. *Mrs Darcy* has her own website at www.mrsdarcyvsthealiens.com, and there is more about “Dot Dash” at www.join-the-dots.com.



Lesley Eames – Lesley Eames has had over sixty short stories published in some of the most respected women's magazines. Currently she tutors for *Writing Magazine* and likes to set herself challenges in each story she writes.



Frazer Flintham – Since reaching the final of The Rod Hall Award 2008 with his first play *MINDY*, Frazer was awarded a place on The BBC's *Writing for Radio SPARKS* Scheme 2010 (Mentor - Jessica Dromgoole) resulting in his first Radio 4 Afternoon Play commission *BLURRED*. Alongside his theatre work, Frazer has continued to gain

commissions from both Radio 3 and 4, whilst also developing several other projects for ITV, *Tiger Aspects* and *Great Meadows*. Frazer is a founder member of *Forward Theatre Project*. *Forward Theatre Project* is a theatre company of 25 emerging theatre directors, writers and designers. The company is one of Paines Plough's 2012/2013 Associate Companies.



Crime Thriller Girl (Steph Broadribb) – Leading the Crime Panel is Steph Broadribb an MA student in crime writing with a fabulously successful alter ego, *Crime Thriller Girl*, currently causing a buzz. She writes the popular www.crimethrillergirl.com blog. Dedicated to the crime thriller genre, the blog features book reviews, author

interviews, writerly news and events.



Francesca Best – Francesca read English at Cambridge University, graduating in 2006. She joined the editorial team at Hodder & Stoughton the following year and has worked across many genres during her time there, and on authors such as Jodi Picoult, Peter Robinson, Jeffery Deaver and Sophie Hannah. Francesca is currently a

Commissioning Editor, acquiring commercial women's fiction and crime.



Sarah Taylor – Sam is literary assistant at the Kate Nash Literary Agency with a particular interest in Young Adult novels and books for Children as well as women's fiction/romance, crime, humour, memoir and general fiction on behalf of the Agency. The Kate Nash Literary Agency was founded in 2009 and clients include Jane Lovering,

winner of *Romantic Novel of Year 2012*. Sarah studied History and Italian at the University of Reading and also runs www.bookbabblers.co.uk a website which reviews children's books and young adult fiction.



About the Workshops

Beverley Birch

Fighting the Dragon: Creating Tension in Children's Books

The workshop will explore how to grab your reader by the throat and not let go; the elements of plotting and shaping that hook the reader and make them keep turning those pages ...

Claire McGowan

Creating Tension

Ian Fleming gave the most famous description of the thriller when he said, 'One simply has to turn the page'. But how do you ensure your novel keeps the reader hooked, desperate to find out what happens next? Whatever type of book you're writing, Claire McGowan will be discussing how to keep the tension up with a variety of tools, including the use of narrative techniques, varying point of view, and escalating the sense of threat. Learn how to weld the reader to the page and keep them reading long past their bed-time.

Julie Mayhew

Sound Stories

A practical workshop for prose writers who want to try writing radio drama. Bring along a short story, newspaper article or rough plot and Julie will help you structure it for the airwaves.

And

How to Talk to Teens

Writing your novel in the first person can make it immediate, unique and bursting with character. Find your own gripping YA/Crossover voice in this practical workshop.

Mike French

How to Edit Your Novel

So you've written your novel and want to get it published. Hold everything. Before you start on that road your novel needs to be edited. This workshop will show you how to self-edit your novel from revising meaning, structure and character to learning how to improve your style and quality of your writing. From looking at authentic dialogue to technical aspects like layout, *How to Edit Your Novel* will give you the tools to go through and really bring out the best in your manuscript. Be warned though it will take time to go back and apply some of the advice, but if you are serious about honing your craft and want to improve your chance of getting published it will be time well spent.

David Roden

Top Tips For Writing Drama

For four years BBC Development Producer David Roden ran the BBC Writers Academy with John Yorke. During this time, numerous new writers were mentored through the department - working on shows like *Doctors*, *Holby City*, *East Enders* and *Casualty*. The ethos of the Writers Academy has always been that you cannot teach people to write - all you can do is give them the tools to help them write better. This workshop shows you some of those tools...

Frazer Flintham

Starting out? Well where do you start?

So what's the secret to making it as an emerging playwright? There are many, or so people say. Join Playwright Frazer Flintham as he shares his own experience of making it as an exciting and young(ish) playwright.

Jenny Barden

The Craft of Writing an Historical Novel (with a little help along the way!)

Applying the techniques of good story-writing to historical fiction, a few practical aids such as information on support groups and top tips for writing an historical novel that will excite the interest of publishers.

Lesley Eames

Beginnings – Use or Lose

It's all very well having a sparkling middle and a cracking ending. Fail to grab your readers from the outset and they might never get there. This workshop explores how to give story openings sizzle factor.

Marianne Levy

'Writing children's books: Creating characters and finding your voice'

In this workshop we'll talk about what constitutes a compelling character, how to go about developing a distinctive style and making your work stand out from the crowd.



About the Workshops

Philippa Pride

The Hero's Journey

Dawing on the fascinating art and science of neuro-linguistic programming in your writing
Have you ever spent a few days waiting for inspiration?
Have you become a master at procrastinating writing while you just clear the decks and check out a couple of facts first? Have you started your book and reached the sticky middle where your characters have reached an impasse?
Drawing on recent research from the field of neuro-linguistic programming, hypnotism, coaching and Joseph Campbell's mythology, acclaimed book editor Philippa Pride will introduce you to some fascinating tips for both your writer's and your hero's journeys.

The workshop will look at:

- The Hero's journey – from the ordinary world to the special world. How to create a compelling future for yourself and for your characters.
- How to develop emotional empathy with the characters in your story and rapport with the readers who will pick up your book. Identify readers' different processing styles.
- How to play with time and create tension in your writing.
- Can writing be taught? Philippa believes that you can learn the science, the tools and techniques, and a coaching approach will help you with the magic, the art, how to free your creative self on cue.
- Why metaphor, gossip and stories work at a deep level with our feelings, nervous systems and spirits.

This unique workshop will include how to's, skill building, a short exercise and time for questions at the end. You will set out on your next writing voyage with a new sense of adventure, purpose and vision.

Jon Pinnock

How To Stand Out From The Crowd

It isn't enough to be a good writer. A successful writer has to learn how to stand out from the crowd. Jonathan Pinnock draws on his experience of getting both his first novel and his first short story collection picked up for publication in rapid succession to offer advice on how to get yourself noticed. He covers such topics as how to attract the attention of competition judges, how to be ubiquitous and how to make the best use of social media to build an audience.

Karen Fletcher/Suzy Bashford

Working From Your Keyboard: using your writing skills to make money

This 60 minute seminar session will offer insights from successful freelance writers. It will include practical advice and tips on starting out as a freelance writer for the trade and consumer press. It will examine how to find your market; developing marketable ideas; approaching editors; working professionally.

- 1. Can I work as a freelance writer?**
Finding your market
Researching magazines in the sector
What's hot? (Ideas that will appeal to editors/features editors)
Consumer titles - what are they looking for?
Business-to-business titles - what do they want?
- 2. Finding stories**
Business and industry - sources of stories
Consumer titles - finding the hot topic
Research - what to do; rules to bear in mind
Interviewing - basic techniques
- 3. Selling your idea**
Who to approach?
What do they need to know?
Important points to get across (word length; the 'angle')
It's a sales pitch!
- 4. Doing the work**
Basics of good features writing
Our rules for success
Never, ever miss a deadline
Don't over-write
Balance quotes with copy
Strong intro; elegant outro
Good pictures do help
- 5. Making a name for yourself**
Your website
Regular blogging
LinkedIn/Facebook/Twitter
Industry events - conferences; exhibitions



About the Workshops

Karen Fletcher/Suzy Bashford

Features writing - practical hints and tips

This seminar will look at the practicalities of features writing for trade and consumer press. It will stress the parallels between good fiction and good non-fiction, and encourage fiction writers to consider features writing as a potential source of income.

The basics

What is a feature - why it's different from news
Types of feature - spot features; profiles; event coverage
Research - the mark of a professional; get your B copy ready!

Intro

Grabbing their attention

The important first line - it's not a news story
The delayed intro: set the scene; be a writer!
The techniques of fiction in non-fiction
A good quote

Moving forward

The flow of the argument

Where are you going with this? Have a plan
Chronology isn't always best: shaping the raw material
Balancing views - pros and cons; ups and downs
Make a list of points you want to get across

Making it live

Using quotes

Approaching interviewees - be honest; act fairly
Ask the right questions
Make notes carefully - and keep them
Using quotes like a journalist
Balance quote with narrative

Outro

An elegant exit

Drawing conclusions
Bringing the threads together
Ending on a memorable point

Lesley Horton

Planning A Murder

Delegates will be given the basis of a murder, decide how it is carried out and work on how it is to be investigated for a crime novel. They will decide on what research will be needed to be done to make it credible. If there is time I will give tips on writing a crime novel and information about the crime scene. If there is not time for this, then I have handouts for the delegates to take away with them.

Kelly Rose Bradford

Maximizing Your Freelance Income

This would cover writing for the web and other markets (excluding print), and other ways you can tap into your writing expertise to up your income.

Being Your Own PR machine

Raising your profile as a writer. What you need to do to get your name out there; this would cover being a 'pundit', writing opinion pieces etc

Ian Skillicorn

Publishing your books as ebooks

They say that anyone can now publish a book at the click of a mouse, and that is true, but it's only a very small part of the story. Self-published ebooks still need to go through the same editing process as traditionally published books, and they will also require a well-organised marketing campaign if the book is to get noticed by readers. In this workshop we will:

- 1) Look at reasons for self-publishing an ebook
- 2) Ask if you have the right skills to publish your ebook, or can afford to buy in those skills
- 3) Go through the practical steps of getting an ebook ready for publication
- 4) Assess the different platforms for selling your ebook
- 5) Consider the essential elements of a successful marketing campaign



Programme in the Main Hall

- 9.00 Opening address**
9.10 UoH address re MA in Creative Writing
9.20 Cornerstones – Ayisha Malik – importance of professional editing.
9.30 Panel: Editors and Agents
10.30 Break
11.00 David Roden and Frazer Flintham
12.00 Panel: Crime
1.00 Lunch
2.15 Keynote Address: Ann Cleeves
3.00 Ian Skillicorn – Short Story Week
3.10 Panel: Writing for Children
4.00 Break
4.30 Panel: Open Questions
5.30 Get Writing Cup and competition results
5.45 Closing address.

The Workshop Sessions

Session One: 9.30 – 10.30am

- Rm N106 Kelly Rose Bradford
Rm N108 Beverley Birch
Rm N201 Claire McGowan
Rm N205 Julie Mayhew
Rm N208 Mike French

Session Two: 11 – 12pm

- Rm N106 Karen Fletcher & Suzy Bashford
Rm N108 Jenny Barden
Rm N201 Lesley Eames
Rm N205 Marianne Levy

Session Three: 12 - 1.00pm

- Rm N106 Julie Mayhew
Rm N108 Philippa Pride
Rm N201 Jonathan Pinnock
Rm N205 Frazer Flintham

Session Four: 3.00 – 4.00pm

- Rm N106 Kelly Rose Bradford
Rm N108 David Roden
Rm N201 Karen Fletcher & Suzy Bashford
Rm N205 Lesley Horton

Session Five: 4.30 – 5.30

- Rm N108 Ian Skillicorn

The Face Time Sessions

Rm 105

1st Session: 11am

- Jade Chandler
Lee Harris
Ayisha Malik
Philippa Pride

Slots

- 11.00
11.10
11.20
11.30
11.40
11.50

2nd Session: 12pm

- Francesca Best
Beverley Birch
Lisa Eveleigh
David Roden

Slots

- 12.00
12.10
12.20
12.30
12.40
12.50

3rd Session: 3pm

- Lisa Eveliegh
Lee Harris
Adrian Magson
Philippa Pride

Slots

- 3.00
3.10
3.20
3.30
3.40
3.50

Five Minute Pitches

Rm 105

4.30 – 5.30 Slots to be confirmed on day.

- Philippa Pride
Jade Chandler
Francesca Best
Lee Harris
Ayisha Malik
Sarah Taylor



Competitions at Get Writing 2013

The First Three Pages Competition Cup

Closing date for receipt of entries: **Sunday 31 March 2013 at 5pm GMT**

Eligibility The competition shall be open to all delegates of the *Get Writing 2013 Conference*, excluding the competition judges and Conference organisers.

Entries must be entirely the work of the entrant and must not at any time have been published or self-published in print or electronic form, broadcast, or published online on any website or forum (save for a closed forum), or have won or been placed in any other competition.

Theme and length Each entry must comprise of the first three pages of a story intended as the opening of a novel or novelette.

Entrants may write in any genre and any theme.

Entries must be in English using Times New Roman font, size 12, with double-spaced lines, and must be submitted on the downloadable template provided at www.vwc.org.uk/gw13-comp-entry.php.

The completed template must be uploaded to the VWC website using the submit button on that same webpage. The story title and booking reference should appear at the top of page 1.

The three page restriction means it is acceptable for the last line to end mid-sentence.

Submission and Fees Entries and payment must be submitted on the same day via the VWC website at:

www.vwc.org.uk/gw13-comp-entry.php.

Payment is via Paypal: entrants without a Paypal account are given the option to pay by credit or debit card.

Please ensure you provide your entry as a Word file (.doc or .docx) with the filename being made up of your story title and your unique booking reference number for Get Writing 2013. **If you are aged 25 years or younger, your 3 pages will be eligible for entry into the "Young Writers Award"**. Indicate on the template whether or not you are eligible. Please do not put your name anywhere in the document or in its filename.

Competition fees are £5 per entry (entrants may submit more than one entry). Any entries received without payment will be disqualified.

No corrections to entries can be made after receipt, nor fees refunded.

An email confirmation will be sent to the email address from which the submission was made confirming receipt.

Judging The judges' decision shall be final and no debate or correspondence will be entered into.

Judges will be unable to comment on individual entries.

Judging will be fair and unbiased and made without knowledge of the entrant's identity.

All '*First Three Pages*' entries will be read and considered by Lesley Eames and Jonathan Pinnock (or such other judges as Verulam Writers' Circle may appoint).

A long list of up to ten entries will be selected by the judges. This will be displayed on the VWC website, www.vwc.org.uk, approximately one week before the Conference date.

The judges will narrow this down to a shortlist of three entries that will be announced during the prize-giving ceremony at the Conference.

The first, second and third prize winners will be chosen by a guest speaker at the conference.

Prizes The winner will be awarded *The Get Writing Conference Cup* and receive a prize of £50.

The Cup will remain the property of Verulam Writers' Circle and must be returned no later than three weeks before the next, 2014, conference date.

Second and third place will receive cash prizes of £15 and £10 respectively. Longlisted writers will receive certificates.

Copyright Worldwide copyright in each entry will remain with the author, but by entering the Get Writing Cup Competition, each entrant will confer upon the Verulam Writers' Circle the unrestricted right to publish in an anthology the story or stories submitted should the same be long listed or selected for a prize under the Competition.

Acceptance Entry constitutes acceptance of all these rules. Failure to comply with the entry requirements will result in disqualification.

The Judges Lesley Eames is a creative writing tutor for Writers' News. She has sold seventy short stories for publication. She has also had success in writing competitions as varied as crime, romance and writing for children. In 2009 she won the Elizabeth Goudge Cup, having been a runner up the previous year.

Jonathan Pinnock won the 2011 Scott Prize for his debut collection of short stories, *Dot(.)*, *Dash(-)* released by Salt Publishing. A regular competition prize winner and shortlistee, he also had his story, *The Amazing Arnolfini and His Wife*, broadcast on Radio 4 in 2010.



Competitions at Get Writing 2013 continued

The following are all to take place on the day and winners will be offered the chance to read their work to delegates on the day and receive a small prize and certificate.

Tweet Story

Tweeting an entry on the day using #GW13. Entries only one tweet long.

Childrens

One page synopsis for original children's story.

Screenplay

One page synopsis for a new TV show

Crime

Create an original crime detective. One page of description.

Young Writers Medal

Enter the GW cup and have the chance to win the YW medal. Entrants must be 25 or under



Travel Information

The de Havilland Campus of the University of Hertfordshire is situated on the A1057 St Albans Road West, Hatfield, AL10 9EU

By Rail

Hatfield Station is two kilometres (1 1/4 miles) away and is served by First Capital Connect trains from London Kings Cross (usual journey time 30 minutes), as well as local services from Cambridge and Peterborough.

www.firstcapitalconnect.co.uk

Local trains run between Hatfield and Stevenage (journey time 15 minutes) connecting with Intercity services to the North.

There is a taxi rank and bus stop at Hatfield station for connection to the de Havilland Campus.

Hatfield Station: 19 Great North Road, Hatfield AL9 5AB

Taxi firms and numbers:

Triple 8 Taxis: 01707 888 888

Allied Taxis: 01707 272 000

Note: The standard taxi fare from the station to the de Havilland Campus is in the region of £5. In order to save on fares, we suggest that you show your information pack covers and team up with anyone else doing likewise. We'll do our best to arrange groups for the return journey.

Connecting Buses

Arriva operates a regular service between Hatfield station and Ellenbrook Lane which is about five minutes walk from the de Havilland Campus.

On a Saturday the Arriva 300 leaves Hatfield station at 08.26, the Arriva 301 leaves the station at 08.39. Both buses arrive at Ellenbrook Lane less than ten minutes later.

To check on bus times please call 0871 200 2233

By Road

The de Havilland Campus is close to the A1(M)

DIRECTIONS BY ROAD

A1(M) from the north

Leave the A1(M) at Junction 4 signposted A1001. At roundabout take 3rd exit to A1001 Hatfield and Galleria. Continue on A1001 following signs to Galleria and Hertfordshire Sports Village. Bypass Galleria entrance, at next traffic lights make right onto A1057 St Albans and next right into Hatfield Business Park. The entrance to the de Havilland campus car park is immediately on your left.

A1(M) from the south

Leave the A1(M) at Junction 3. Follow the signs for the A1001 Hatfield and Galleria. Take the second left to Hatfield Business Park/Galleria and Hertfordshire Sports Village. (IGNORE SIGN TO UNIVERSITY). At next traffic light turn left onto A1057 St Albans and take the next right into Hatfield Business Park. The entrance to the de Havilland campus car park is immediately on your left.

M1 from the north

Leave the M1 at Junction 7 and take the M10 to Junction 1 (Park Street Roundabout). Take the A414 eastbound (signed A414 Hatfield). At the roundabout of the A1, take the first left and follow signs for the A1001 Hatfield and Hatfield Business Park (IGNORE SIGN TO UNIVERSITY). At next traffic light turn left onto A1057 St Albans and take the next right into Hatfield Business Park. The entrance to the de Havilland campus car park is immediately on your left.

M1 from the south

Leave the M1 at Junction 6 and take the A405 to Park Street Roundabout (signed A405 St Albans) then take the A414 eastbound as above.

M25

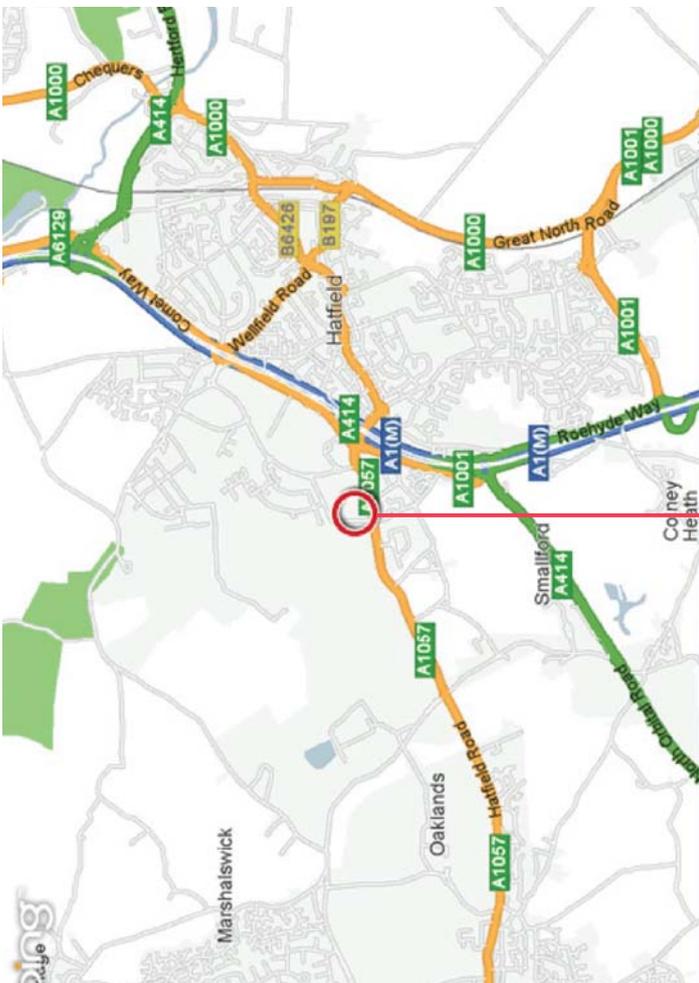
Leave the M25 at Junction 23 (South Mimms) and take the A1(M) northbound.

Leave the A1(M) at Junction 3 and follow directions from A1(M) south.

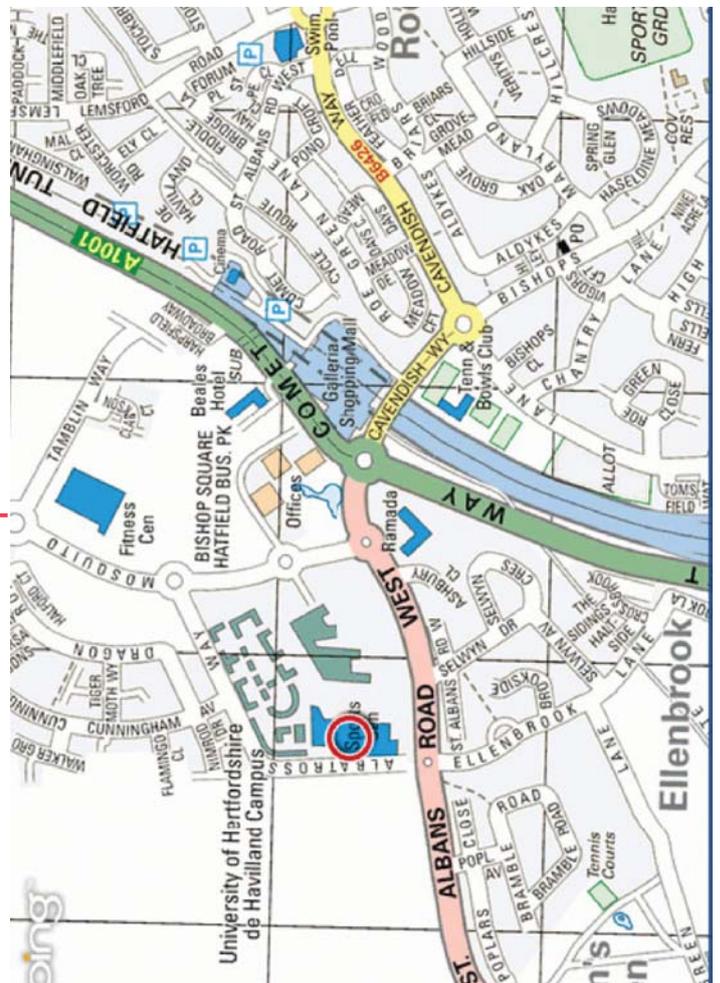
Please note that the University of Hertfordshire is based at two main campus sites in Hatfield, one in College Lane, and the other at de Havilland. The 'Get Writing' Conference will be held at the de Havilland site.

Do not go to the College Lane site!

GENERAL AREA



CAMPUS AREA





On Arrival

Reception on Arrival

On arrival all delegates should proceed to the Atrium at the end of the Street where they will be greeted and given a name badge then offered tea or coffee.

Look out for blue balloons!

Blue balloons will mark significant location points for the Conference, so if in doubt about where to go, then please look out for those and marked arrows.

The main Conference sessions

These will be held in 'N' block (see map below) between the Business School and the Faculty of Humanities and Education. All activities will centre around the Atrium so if you are in any doubt, return there and ask for directions.

Assistance

VWC guides will be on hand all day to aid delegates in finding their way around, at key times during the day, they will be holding blue flags.

PLEASE ARRIVE EARLY AND ALLOW PLENTY OF TIME FOR PARKING AND MAKING YOUR WAY AROUND THE SITE TO REGISTRATION IN THE ATRIUM

HOTEL

For anyone wishing to stay overnight, the following hotel is conveniently located:

Ramada Hatfield Hotel 'The Comet'

Directly opposite the de Havilland Campus

St Albans Road West, Hatfield, AL10 9RH

Tel: 0844 815 9042

Contact numbers

Mobile phone numbers for use in case of difficulty are as follows:

Nick Cook (VWC President) - 07795 512771

Marie Henderson-Brennan (Operations Manager) - 07516 645100

Janet Baldey - 07875 320935

If you need to contact someone while the sessions are in progress then please call Nick Cook on 07795 512771

Parking

Please print off the front page of this Information Pack and be prepared to show it on arrival and leave it visible inside your car.

There will be free parking places reserved at the de Havilland Campus for those attending the 'Get Writing' Conference.

We hope you enjoy the Conference!

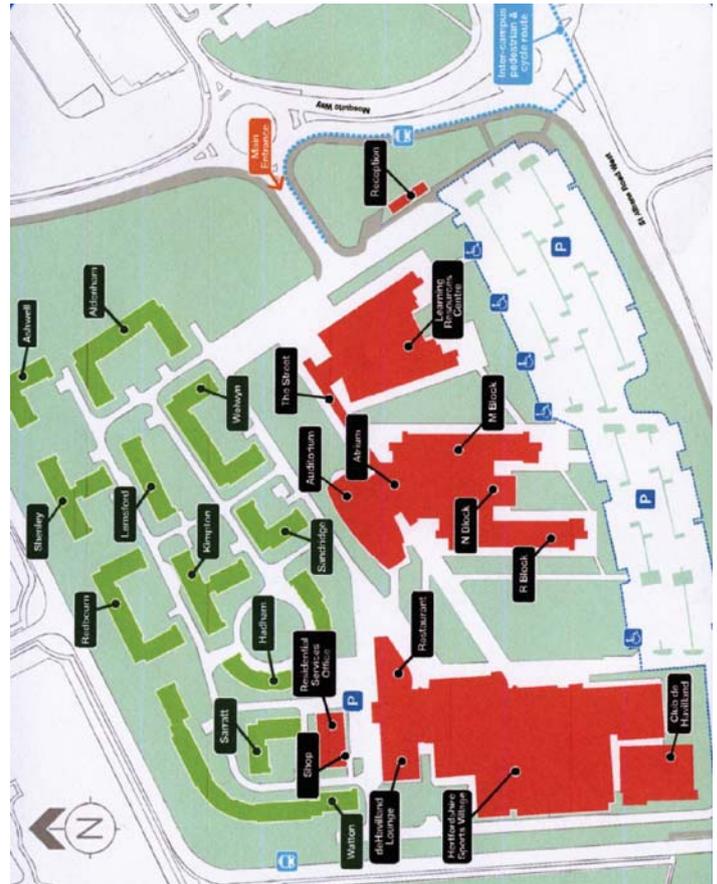
Verulam Writers' Circle

Established more than fifty years ago, Verulam Writers' Circle is one of the premier organisations for writers in Hertfordshire. Based in St Albans, it meets regularly at two local venues, offering writers' workshops, constructive critique, talks, competitions and much more. VWC welcomes all writers, new and experienced alike, whatever the focus of their literary endeavour, whether writing fiction or non-fiction, for publication or pure pleasure. Get Writing 2012 will be the sixth writers' conference hosted by VWC. The conference has grown exponentially since its modest beginnings at St Michael's Church Hall. It now attracts visitors from all over the country and even overseas. Thanks to the support and generosity of the University of Hertfordshire, delegates will be able to enjoy the advantages of a state-of-the-art venue. They will also be able to rub shoulders with leaders across the spectrum of publishing, from best-selling and prize-winning authors, to top literary agents and editors. We are proud to provide the catalyst to bring all these elements together.

ROUTES TO DE HAVILLAND CAMPUS



PARKING AREAS AT DE HAVILLAND CAMPUS



I am officially attending get writing 2013



GW delegate
parking
permission
sign

please display on car dashboard